

## PHOTODAY ORDERING PROCESS

Welcome to the DraftPics PhotoDay Order Guide. In this guide, we'll show you just how easy it is to take advantage of a DraftPics Photoday and get some really great images for your favourite athlete.

## **Begin at PhotoDay Page**

https://draftpics.ca/photoday

Choose Your League or Organization

Sort through the various league or team icons until you find the one that you represent. Choosing your league will bring you to an order page that is tailored for your league or organization.

Complete with a demo of this years theme, you'll also be informed of order deadlines along with our delivery deadline intentions.

**2023 -** BY THE NUMBERS

AVERAGE Sales \$

\$48

# OF ORDERS LAST YEAR

2465

# OF TEAMS PHOTOGRAPHED

422

Browse the various items and packages, and add to cart. You'll always be able to access a running cart total, so you'll know exactly how much you're spending.

ADD TO CART SELECT ITEMS YOU WANT





PROCEED TO THE CHECKOUT

Here is where you'll input your favourite athlete's info, including name, jersey number, age group and team. It's this info we use to determine which images we use for your order.



Be said to properly in in an occions.
Double check athletes name spelling.
Verify athletes jersey number.
Complete checkout including payment.
Know we'd love to feature your player on our socials*
Socials, website etc. We're proud of what we do, and hope you are too.

☐ Be sure to properly fill in all sections

## **ABOUT PROOFING:** IT'S THE MOST COMMONLY ASKED QUESTION





I recommend any team and or parents that wants to have amazing pictures of their team or player to go to DraftPics

The team at DraftPics is always organized, efficient and great with kids, I love the quality of the pictures and player cards! Thanks DraftPics for all the awesome pictures over the years!

Reply | Like



Jodi Mitrovic 4 reviews

\* ★ ★ ★ ★ a month ago

Professional sports photography done right! Lots of package options. Superior quality! 5 stars all day!



• **Q-**How do I see my player's image? I can't find my player?

- A-This is a proofless process, meaning there are no images, poses or backgrounds to choose from. There will be a demo displayed at the photoday, and on the order page to show you what the theme will look like.
- Q- How do I know I will like my player's smile? What if my player's eyes are closed? I don't want to spend if I don't like the images.
- **A-** We photograph a handful of images for each player, giving us a selection to ensure eyes are open, and smiles are genuine (if they choose) We invite parents and guardians alike to take in the photoday session to approve the smiles, etc. Images are available onsite to review for those that still doubt our process. Please don't message us after the shoot looking for your images. The request will be ignored.

Remember, there is no requirement to order. If you don't trust the process, we understand. Know we wouldn't want to give an image that doesn't showcase your favourite player...

Of course, for those that do trust us, we thank you!

KNOW OF A TEAM IN NEED OF A PHOTODAY? CONTACT US TODAY! 519.990.7351



MIKE FIFORD **DRAFTPICS** 

C: 519 990 7351 INFO@DRAFTPICS.CA

3036 BRIMLEY DR WINDSOR ON, CANADA N8R1M2

